

# JONATHAN MUNOZ

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References available upon request\*

## profile

Experienced performance specialist with a diverse background in athlete development, data-driven performance training, sports technology, player development, and innovation. I seek to leverage my experience in performance training and technology and design, to enhance youth player development programs, fostering the next generation of soccer talent through cutting-edge methodologies, innovative training approaches, and education.

## skills

### Development

Talent identification

Technical Training

Tactical Analysis

Grassroot Player Scouting

Injury Prevention

Performance Training

Performance Programming

Community Engagement

Fitness Assessment

Data Management

Performance metrics

Trend identification

Recovery Strategies

Product Design

Project Management

### Tools

Figma

Google Suites

Outlook

Powerpoint

Word

Excel

Confluence

Jira

Adobe Photoshop

Adobe Illustrator

Adobe Xd

Adobe InDesign

### Language

Fluent Spanish

Fluent English

Read/Write French

## education

### University of Florida

M.Arch /Alpha Rho Chi Bronze Medal

B.A. Design

## certifications

USSF E, F License

NCSM-CPT - Certified Personal Trainer

USA Track and Field

Postural Restoration Institute

PN1

CFSC Level 1

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## work experience

### PFF (Pro Football Focus) / 2023

*PRODUCT DESIGNER (CONTRACT)*

- Increased user retention and new user subscriptions by 64% YoY through collaboration with Lead Product Designer, Product Director, and Engineers on new web and app feature releases.
- Developed data visualization and performance analysis tools for football clubs, collaborating with data scientists and performance professionals to ensure data-driven decision-making.

### MLS NEXT PRO / 2023

*MATCH OBSERVER*

- Supported the launch of a groundbreaking initiative within MLS Next Pro as a Match Observer where I had the opportunity to help ensure the new pathway from MLS academies to MLS first teams was successful.
- Ensured adherence to newly implemented guidelines during MLS Next Pro matches, guaranteeing compliance from coaches, players, and referees.
- Provided comprehensive player evaluations throughout the season, identifying standout performers, those demonstrating development progress, and individual talent.

### RxSMRT (Self Myofascial Release Tech) / 2022

*FOUNDING PRODUCT DESIGNER (CONTRACT)*

- Collaborated with CEO in the design and development of innovative tools for injury prevention and recovery through myofascial release technology
- Utilized data insights from performance coaches and athletes to design an educational tool and app aimed at improving athlete recovery and performance.
- Integrated comprehensive data and metrics on health and wellness to create programs for athletes, focusing on injury prevention and recovery strategies.

### Jonathan Munoz Performance / 2017

*OWNER AND HEAD PERFORMANCE COACH*

- Develop and lead personalized training programs focused on enhancing performance and injury prevention for athletes.
- Work with clients and athletes to create training plans based on biomechanics, sports science principles, and individualized needs.
- Educate athletes on injury prevention techniques, performance optimization, and recovery strategies, integrating sports science and health-focused approaches

### Super-Y League / 2014

*ASSISTANT COACH*

- Aided in talent identification, player selection and game strategy.
- Co-directed and planned coaching sessions with Director of Coaching and assistant coach for U13G team.

### JYSC / 2014

*HEAD COACH, TALENT IDENTIFICATION SCOUT*

- Led Girls youth players identification and talent scouting for JYSC academies-U6-U10 grassroots youth leagues.
- Played a key role in developing pedagogy programs, ensuring that young players received a well-rounded education in soccer fundamentals
- Increased academies enrollment in player development via new community relationship between grassroots coaches/parents and JYSC.

### East Side High School Girls Soccer / 2012

*PROGRAM DIRECTOR AND HEAD COACH*

- Led coaching sessions focusing on skill development, tactical understanding, and physical conditioning based on yearly strategy.
- Managed technical development program goals and metrics.
- Worked closely with team members and coaching staff to support talent identification and player development initiatives within the school program.

[behance.net/jonathanmunoz9](https://www.behance.net/jonathanmunoz9)